

# CLASS ASSOCIATION

# ONE DESIGN CIRCUIT

THE OPPORTUNITY TO FLY



## One design THE NEW NORMAL

111-

racing.



The AC40 One Design Class is a new and thrilling One Design class setup to maximise the opportunities presented to our sport since the design and build of the AC40 from McConaghy Boats and Emirates Team New Zealand.

Never before in our sport have **private owners** and **professional sports** teams been direct beneficiaries of current Americas Cup technology, therefore the new AC40 One Design Circuit, is expected to be the new benchmark in high performance, One Design racing.

# AC40 od-circuit

- 1. AC40 Yacht specification overview
- 2. Projected event schedule and format
- 3. Maintenance and shared services operations
- 4. One Design Rule overview
- 5. Circuit costing and commercial opportunities
- 6. Class objective and by-laws



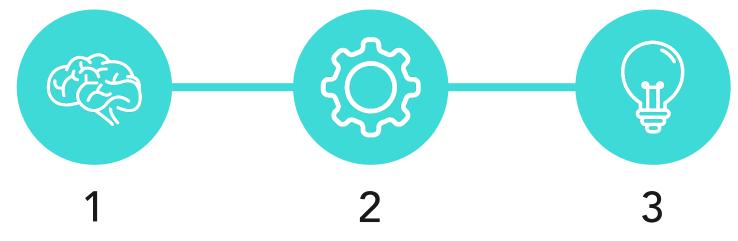




# INFORMATION PACK Π REAKDOWN



#### **The Yacht Overview**



Designed by Emirates Team New Zealand

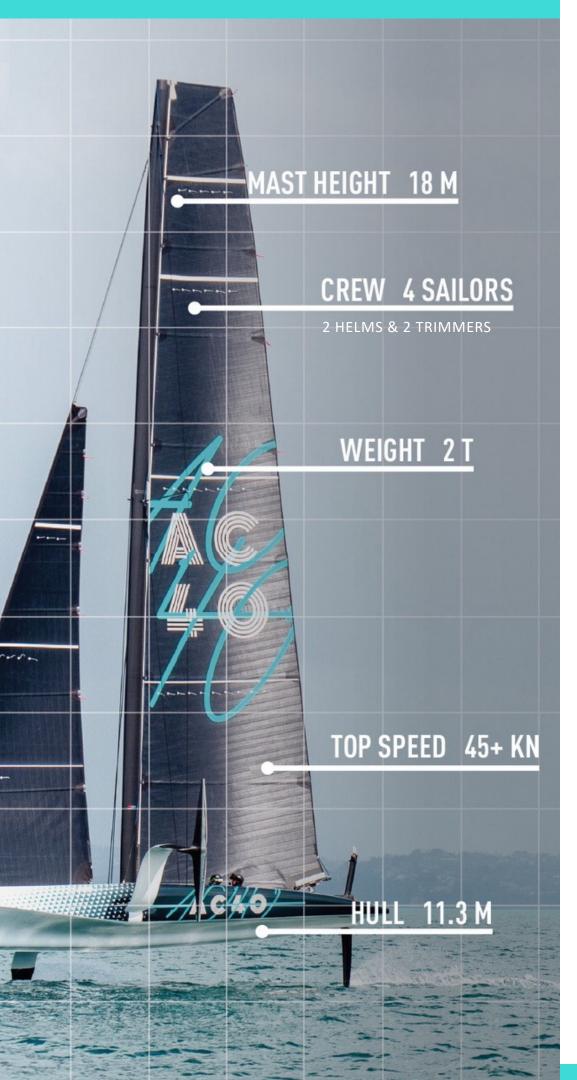
Built by McConaghy

One Design Class

- The most exciting One Design Class ever created, where technology and sailing meet.
- A chance to create something special with an elite pool of owners and sailors, racing incredible machines at beautiful locations around the Globe.
- Shared resources off the water and data sharing on the water, ensures a level playing field for all new teams.
- The opportunity to fight toe-to-toe against the Worlds best sailors on a platform where technology assists you in all the right areas.

Automated ETNZ control unit supplied to give constant auto-pilot foiling.











## **Event FORMAT**

2024 will see the creation of a training base in the Mediterranean for new AC40 Teams to join and get up to speed fast, before the first official event in **Q2 2025**.

The 5-event circuit will consist of 4 days racing with two practice days, one being compulsory, where start line practice will be a priority.

Setup

#### Pre-race

Racing



AC40 teams will have access to event locations 5 days prior to first sailing to work on preparing the yachts, in conjunction with the AC40SS (Shared Services), whereby tow tests are carried out for pilot calibration.

Class run practice days will be held at each event with a focus on start line procedure and refinement of both yacht and race management software. **4 x fleet races a day** will be held with target race lengths of 30-45 minutes. On-waterumpires will control racing on a windward-leeward style race course, but PRO's will vary the orientation of leg 1 during the event to offer variety.

PRADA TRELL

#### Social





## **2025 CALENDAR**

The Series

MALCESINE Italy MAY

3

2

SAINT TROPEZ France **APRIL** 

> LAGOS Portugal JUNE

> > 4

VALENCIA Spain SEPTEMBER

> PENSACOLA 5 United States NOVEMBER

....

.....

....

................

-----

. . . . . . . . . . . . . . . . . .

....

....

......

............

.......

.....

....

-----

----

...



# Emirates Fly RETTER tenance and

SHARED SERVICESIIII

The AC40SS team will have logistic, hydraulic, electronic, composite and mechatronic experts on hand during all events to assist teams with any technical issues.

This will also include a centralised reserve of spares.

The AC40 Shared Services costs will be dependent on the volume of owners that commit to this service.

Recognising the technical attributes of the AC40, the Class is offering a Shared Services platform to help teams and owners manage their yachts as much, or as little as required.

This team will also oversee the event logistics and transportation that will allow the Class to make economies of scale for owners buying into the package.





#### **Running an AC40**

 $\bullet$ 

- $\bullet$
- $\bullet$
- $\bullet$ (Optional)
- $\bullet$ (Required)

We expect owners to have their own shore and onwater team, est. 5/6 pple in addition to sailors.

- Rib driver/coach
- Boat builder/hydraulic
- Electrical engineer
- Sail maker/Safety officer
- Logistics/management

#### Hardware required

- 1 x Chase boat, Protector 330 Chase style.
- 1 x 40ft storage and sails container
- 1 x flat rack container (supplied with yacht)

AC40SS team to assist during setup days with any technical issues, as well as carrying key, smaller, spare components. AC40SS to carry out systems check prior to all events.

A fee of 100,000 Euros (pending final approval from Class Association) will be paid to the AC40SS at the start of the season with pro rata billing for services and basic spare parts used.

A separate fee of 150,000 Euros (pending final approval from Class Association) will be paid to AC40SS to cover all shipping, boat movement and storage costs during the event season.





#### **SNAPSHOT**

AC40 OD Class Regattas are open to private ownerdriver teams and professional sports teams, subject to limitations below.

Every participating yacht shall have a max quota of two Americas Cup sailors on board, where an AC sailor is defined as any person that sailed for an AC team on an AC40 or AC75 Class Yacht in a race (Including pre-lim regattas) during the 36th or 37th AC campaigns.

For any owner-driver team whose owner competitively races or trains for less than 50 days PA, the quote is raised to three AC sailors for their first year of ownership.

The AC40 Class Rule is administered by ETNZ and in order to prevent divergence of the fleet, the AC40CA and ETNZ intends that the AC40 Rule will remain common across all AC40's wherever they are competing.

No hardware upgrades within first 24 months of competition unless mutually agreed by all owners or for safety benefits.

Performance data from ETNZ shared with ALL new owners to ensure maximum performance progress in year 1 and 2.

All teams are required to hold an AC40 sailors permit whereby a minimum time in simulator is required as well as the completion of a capsize safety drill.



# AC40 One Design Rules



#### **SNAPSHOT**

Crew, carried equipment and crew supplied media equipment shall not exceed 380kg. Owner/driver has a nominal weight of 85kg.

> Sail inventories comprise of 5 sails - 2 x mainsail skins and 3 x headsails. No sail limitations in year one. 7 sail buttons PA thereafter.

> All software updates will be distributed by the Class Measurer and any deviation or interference with the supplied coding will be strictly prohibited.

> The AC40 will appoint a class measurer who in consultation with the race officials will dictate performance limits for the yachts for the given weather and sea state conditions of that day. For example, a ride-height limit.

> For yachts to be eligible to race, they must conform to the AC40 Specification, which reflects the yacht originally supplied from manufacturers.

> The total sailing weight of yacht and crew shall be between 2479-2486 kg. The platform and mast shall be weighed in their respective measurement conditions once PA to obtain AC40OD measurement certification.

> Onboard communication equipment will be supplied by the AC40CA to each crew to allow for onboard communications, but also connection with the Race Authority.

> The AC40CA will supply standard navigation software for each yacht to indicate boundary limits of the race area, as well as start line approaches.



## **MEDIA COVERAGE**



Dependent on the initial owner group for the Class, the AC40CA could partner with leading media companies to increase the exposure of the AC40 and ensure a better ROI for its professional team's sponsors.

UniCredit

Alternatively, if the initial owners are private individuals a scaled down media campaign could be adopted like we see in other top One Design classes.



\* Flights, accommodation, transportation, chase boats & internet to be provided by the Client, all prices are net of VAT where applicable

#### **PRODUCTION CREW**

7 persons (4 racing days + 2 testing days)

#### DELIVERABLES

4 days of racing traditional setup with 2 sea level cameras,1 drone, 3 onboard cameras & 1 studio Approximately 3 hourslive per day

#### LIVE MEDIA CREV ANALYSIS

- 1 x Executive Produ
- Director
- 1 x Mixer/Image op
- 1 x IT Expert
- 4 x videographers



N	LIVE STREAM ANALYSIS
ucer	- System with 9x input and 1x output feeds
perator	- 1 studio fixed camera
	- 2 live feeds from aerial drones
	- 2 live feeds from sea level cameras
	- 3 live feeds from onboard cameras
	-1 graphics feed
	- 3 microphones including monitors
	& speakers
	* excludes trackers & graphics (separate quote) * commentator(s) by AC Series

# **Circuit costings**

#### We are in control

With uptake in the class reaching expected levels, the AC40 Class will have both private and commercial pull, attracting experienced racers and professional race teams, which is already giving the AC40 power to negotiate with host cites. It is the AC40CA's target to secure host cities FOC, such will be the global appeal of the AC40 Circuit In 2025.

#### Anticipated annual circuit costings for consideration:

#### Class Management fees – €180k PA

To include:	Class manager, Secretary, Measurer, Treasurer,
	Communications, Social Media, Promotion.

#### Events – €1.5m PA

To include:	Media, Safety, Hospitality, Socials, Race
	Management, Logistics, Boat yard services.

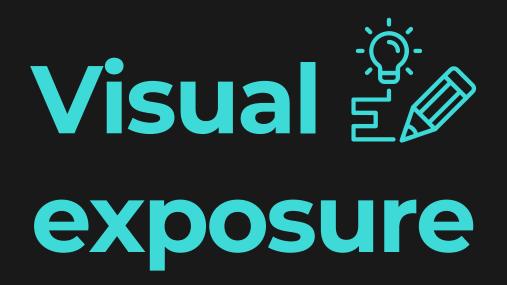
#### Class assets – €200k PA (5yr amortized)

To include:Simulator, Safety rib, marks, containers, van,<br/>spare parts, race village.

Estimated annual class cost in region of €1.78m euros. Shared by 6 teams: €300k PA circuit costs, which includes all yacht maintenance, logistics and events with AC40SS.

End of year, 5 event budget, including yacht and sailing team anticipated to be in the region of €700-900k.







SAILS Sponsor's Space



HULL Sponsor's Space





# SPONSORS VISIBILITY



#### **SNAPSHOT**

- of:

> The AC40 Class Association will be registered in Switzerland (TBC) and may also establish a commercial entity to manage commercial rights. Circuit managed by AC40 Class Association, comprising

> 3 members of the AC40 Class council (owners) 1 member of McConaghy Boats 1 member of ETNZ The Class Association Manager

> AC40 Class Association membership is offered to the owners of any AC40 Yacht and will entitle members to use the AC40SS, take part in Class Association organised training and enter AC40 CA regattas.

The role of the AC40CA committee shall be to organise

regatta schedules, appoint staff to run the AC40SS,

training and regattas, liaise with ETNZ on matters

relating to the AC40 Class Rule and appoint the AC40

Class Manager.

Costs of the AC40CA will be met by its members, with

the AC40CA also able to seek commercial

support/sponsorship if approved by the board. No

ongoing license or rule management fee will be due to

ETNZ or McConaghy Boats.

The AC40 Class Rule will not be modified in any way that makes significant changes to the equipment or parts

required on yachts competing In the AC40 Circuit, except





# CLASS ASSOCIATION

# ONE DESIGN CIRCUIT

THE OPPORTUNITY TO FLY



## McCONAGHY